

For over 100 years, Hoover has led the way with innovation that consumers rely on to keep their homes clean. As we are set to launch "A New Generation of Clean" with the new Hoover® REACT™, we look back at some game-changing innovations in our history.





early classic.



Hoover's first engineering team discovered that carpet vibration was essential for effective dirt removal and employed the technology in this



The first vacuum to feature an exhaust muffler for reduced noise—and an air-cushioned, nylon-bristled brush agitator—for increased cleaning efficiency.



6 **DIAL-A-MATIC**

First billed as "the most unique vacuum ever developed," the Hoover "Power Drive" enabled the machine to be literally self-propelled.



ELITE UPRIGHT

The first Hoover upright to be manufactured using a state-of-the-art automated process that would revolutionize Hoover production for years to come.



Now celebrating its 20th year, the revolutionary WindTunnel[™] Deluxe technology was designed to capture debris and deep-down embedded dirt, while also facilitating quieter operation and superior tool suction.





A powerful new entry to the WindTunnel family, the WindTunnel 3 High Performance Pet Bagless featured our latest advancements in suction along with new Multi-Cyclonic Technology for our best cleaning bagless upright to date.

MODEL O

The very first electric sweeper. Constructed of tin and wood and powered by a Westinghouse motor, the "Tin Model" weighed about 25



MODEL 700

Utilizing the principle of "positive agitation," the Model 700 combined an agitator with brushes and beater bars, which gently vibrated the carpet to loosen dirt.

As the name implies, the Convertible

CONVERTIBLE

allowed for simple conversion for use with cleaning tools; its motor automatically employed higher speed for straight-suction cleaning with the attachments.



CONCEPT TWO

The first two-in-one cleaning system on the market, the Concept Two featured an upright vacuum plus a handheld cleaner that was stored in the body and easily accessed for all above-floor cleaning needs.



POWERMAX

The first self-propelled upright on the market, the PowerMax featured convenient hose and tool attachments, along with Power Surge™, which provided quick bursts of cleaning power with the flick of a switch.

Featuring the first Twin Chamber™ System,

BAGLESS WINDTUNNEL

the WindTunnel Bagless offered improved airflow in the cleaning chamber to outclean all other bagless uprights on the market.

REACT UPRIGHT

Designed with a built-in instinct to react to a change in floor type, the new Hoover® REACT™ with FloorSense™ automatically adjusts brush roll speed from carpet to hard surfaces and back. Combined with advanced WindTunnel Surge™ suction, REACT ushers in A New Generation of Clean.









































